

# Technology Fair Video Commercial Contest



**Create this year's winning entry!**

**Visit [www.NAJSTF.org](http://www.NAJSTF.org) to register**

#### **Requirements:**

- Video advertisement must be no longer than 60 seconds. Standard television commercials are 30 seconds.
- The purpose of the ad should be to develop interest in people so that they go to the website for more information about registering for the Tech Fair.
- The website address must be included: <http://www.najstf.org>
- Language and imagery used in the ads must be appropriate for viewing by students at any grade level - kindergarten through 12th grade.
- Submissions must be in digital format. Accepted formats are .WMV, .AVI, .MPG or .MOV. See below for submission information.
- Submissions should have high, broadcast-quality video and audio. The quality of the submission as well as the content will be used to determine the winner.

#### **Submitting Entries:**

The video entry should consist of:

- The video submission, in .WMV, .AVI, .MPG, or .MOV format. (Submissions in more than one of those formats is acceptable.)
- A copy of the Video Submission entry form. (Click here to download.) All fields of the entry form should be filled out.

**NOTE:** The Video Submission form asks for names of all persons who appear on camera (who are not the entrants themselves). Only in the event that a submission is chosen, those persons will be contacted to obtain permission for their likenesses to be broadcast.

All entries must be submitted on CD-ROM or portable media to the school's Instructional Technology Specialist (ITS) before the deadline of 3 PM on Friday, November 14th.

**Winners will be contacted by Monday, November 30th.**